

The following was sent to the listserv.

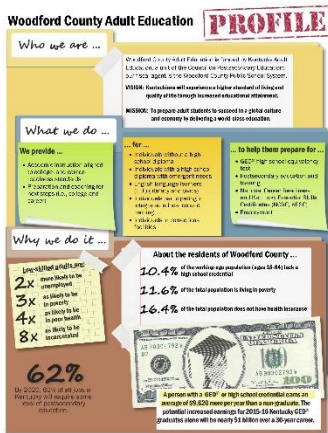
NEW marketing/recruitment materials available!

There are many new downloadable, customizable marketing/recruitment materials now available here: <http://kyae.ky.gov/educators/recruitment.html>

ALL of these materials were created based on programmatic request. Please don't hesitate to share your ideas and request marketing materials; it's likely something from which everyone can benefit!

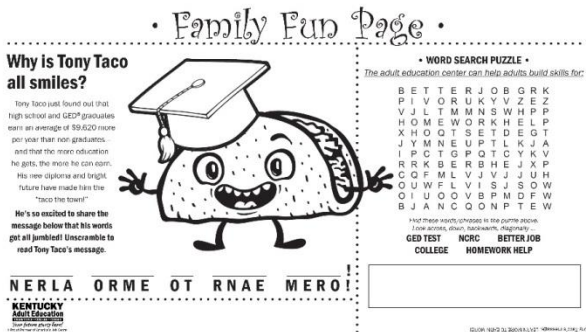
Items now available online are:

CUSTOMIZABLE COUNTY PROFILE



This profile is like the KYAE Profile, [found here](#). There is a corresponding piece that provides instructions on how to customize the profile, including links to county and programmatic information you may want to include.

MEXICAN RESTAURANT PLACEMAT



Tony Taco joins Petey Pig and Carl Catfish as the stars of the placemats available for download and customization. This placemat was created to be used by Mexican restaurants. These placemats (available in two sizes) are also great to take to events where there will be kids. Because what do kids have with them at restaurants and events? Adults!

WANT TO EARN MORE MONEY? POSTER AND BOOKMARKS



These items are perfect for general use – who doesn't want to earn more money? They would be great to use specifically in locations where people are going because they are struggling financially and/or are underemployed. (They were originally designed to be posted in a Kentucky Career Center.) The bookmarks would be good to drop off at your local library or to have available at your table at events.

LIBRARY GED® POSTER



This poster was created to be placed by the GED® books in one county's public library; isn't that a great idea?! It is recommended that you ask your own local public libraries to do the same.

We offer GED® instruction that is:

- Taught by caring, knowledgeable staff
- Available face-to-face and online
- Designed to help make tough subjects (like math) more understandable
- And absolutely FREE!

Contact us today to find out more!



Everybody, keep those good ideas coming! And, if you need any of the above materials in a different format, just say the word.

**Have a great weekend. Happy recruiting! ☺
Missy**

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