June 29, 2017

The following was sent to the listserv.

**New branding materials available**

Hello, all!

New branding materials have been posted here: [http://kyae.ky.gov/educators/branding.html](http://kyae.ky.gov/educators/branding.html)

The new materials posted are:
- Facebook cover photo
- Sample local press release
- Sample social media posts

While you’re there, **PLEASE watch the “BRAND NEW(S)” webinar.** It’s quick and painless – promise! I’m getting lots of questions about things that are covered in it, like “what are these cards we received?” (FYI - They are “credit card” USB drives – flip out the little part to use as a flash drive.)

Thanks!

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